

Foundations



by **Mayco**[®]

Foundations: A Perfect Base for a Perfect Design

Foundations are easy-to-use all-over coverage glazes perfect for base coating. Foundations were created especially for contemporary studios and your unique needs.

Foundations' Colors: This basic color palette will give your customers a solid Foundation upon which to build their designs. All the colors are non-toxic and food safe. Fire to shelf cone 06.

Superior Coverage: With Foundations, any shape can be base coated with two-to-three coats of glaze. For example, with just one-to-two ounces, opaque coverage can be achieved on a dinner plate.

Foundations' thin, smooth consistency makes application easy, as the glaze glides smoothly on the bisque. Foundations are not streaky, won't pick up previous coats of glaze, and show fewer brush strokes than thicker glazes. And, Foundations do not require clear glaze application. All of this means less glaze used and less cost to you.

You can continue to use Stroke & Coat® glazes as a perfect design complement on top of Foundations. Foundations are also compatible with Creative Images.

Gloss Finish: Foundations fire to a gloss finish eliminating the extra step and cost of applying a clear glaze. With Foundations, projects can be fired the same day. If Foundations are dipped in clear glaze, they will still fire to a gloss finish and be food safe.

Easy to Use!

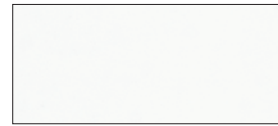
1. Select a Foundations color.
2. Select a soft fan brush.
3. Apply two-to-three coats with a soft fan brush to the entire surface of the pottery including the front, back, sides, top, and bottom. Allow piece to dry between coats.
4. Using Stroke & Coat® glazes, apply design on top of the Foundations color.
5. Fire to shelf cone 06.

Selling to Customers

- Highlight how opaque coverage can be achieved in just two-to-three coats.
- Demonstrate how easy the product is to use and let them try a stroke or two.
- Show them several sample pieces created with Foundations.

Studio Tips (Implementation)

- Upon receipt of the glaze, replace solid white lid with the pop-up dispenser cap. These caps are intended to be re-used. Just wash and place on the next pint.
- A single, firm squeeze on a pint bottle for 5 seconds will dispense approximately 1 ounce from the pop-up cap.
- Foundations' cost/coverage per ounce is less expensive than most other glazes you will use. Take advantage of this profit opportunity by pricing Foundations the same as any other glaze in your studio.



FN-001/P White



FN-002/P Yellow



FN-003/P Orange



FN-004/P Red



FN-005/P Pink



FN-006/P Blue



FN-007/P Green



FN-008/P Brown



FN-009/P Black

FN-KIT1

Kits includes: 1 pint of each color, 9 pop-up caps, 9 color chips and 6 fan brushes.



by **Mayco®**

Coloramics, LLC.

4077 Weaver Court South
Hilliard, OH 43026 USA

614-876-1171

FAX: 614-876-9904

info@maycocolors.com

www.maycocolors.com